

# Annual Report 2023

## Winnetka Historical Society

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This year because of you - our loyal supporters - the Winnetka Historical Society was able to share a vivid historical exhibit about the North Shore, partner with our local library so you can access limitless *Winnetka Talk* articles, and launch virtual and in-person local architectural tours. Discover more details below:

### Accomplishments

Library patrons can now peruse all past issues of the *Winnetka Talk* newspaper by using keyword search. By collaborating with the Winnetka-Northfield Public Library District, WHS digitized over 500,000 pages from the newspaper dating back to 1913.

An exhibit titled "Creating Communities: A History of the North Shore" was developed and displayed at the North Shore Senior Center, Winnetka Public Library, and Community House Winnetka.

Winnetkans learned about local architectural treasures through in-person and virtual tours (on a new app), gaining fascinating insights into many of our village's unique homes and structures.

Local school children received hands-on experiences about history through field trips to the Schmidt-Burnham Log House and in-classroom programs. We partnered with our Public Library, the Park District, and local schools to make those learning encounters happen.

The board and staff are committed to enriching the lives of our community members, and our stalwart volunteers enable us to thrive and grow. We are truly grateful to our dependable donors - like you - whose support makes this all possible.

Sincerely,

Holly Marihugh, President

### Mission Statement

The Winnetka Historical Society honors and preserves the village's heritage, gathers and shares the artifacts and stories of its past, and fosters meaningful connections among Winnetkans and the broader community.



Student investigates artifacts on a school field trip to the Schmidt-Burnham Log House.

## Our Reach

### Social Media Reach

64,392 *Up from 33,334*

### Website Visits

35,874

### Gazette Distribution

14,866 *Up from 9,240*

### Log House Visitors & Program Participants

2,894 *Up from 1,715*

### Virtual Architecture Tour Participants

979

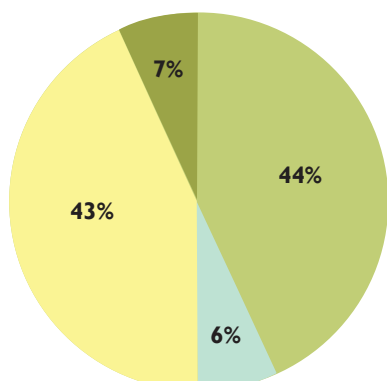
### Research Requests

141

### Revenues

\$289,083

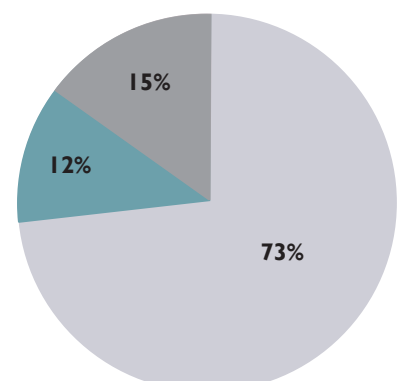
- Grants
- Earned Revenue
- Individual donations
- Fundraising Events



### Expenses

\$297,145

- Programs / Exhibits / Log House / Museum
- Administration
- Fundraising / Events



### Net Income

-\$8,062

# Thank You to Our Donors!

Every effort has been made to ensure the accuracy of information in our donor list. Please contact us regarding any corrections or omissions.

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